ARCHDIOCESE OF SAN ANTONIO
ARCHBISHOP'S APPEAL
2015

Transforming the Future
Transformando el Futuro

2015 Parish Manual
# Transforming the Future

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**Note:** If your parish cannot access these resources by computer, please call the Office of Stewardship and Development 210-734-1604 for assistance. The entire manual may also be downloaded by going to [www.archsa.org/appeal](http://www.archsa.org/appeal).
Introduction
Dear Brother Priests and Lay Leaders,

Thank you for accepting the call to serve the Archdiocese of San Antonio in moving forward the Church’s witness to the Gospel of love through the support of the 2015 Archbishop’s Appeal. As our Holy Father, Pope Francis recently said, “With Christ, we can transform ourselves and the world.” Together, we are on a journey of transformation, inspired by the Holy Spirit, founded on the archdiocesan core values of Unity, Stewardship and Prayer, and guided by the Pastoral Priorities of our Mutually Shared Vision.

Therefore, as the Appeal Priest Committee considered the theme for the 2015 Archbishop’s Appeal, it seemed appropriate to them, in light of the Pentecost Celebration in which we consecrated the Archdiocese to the Holy Spirit, to choose as our theme for this year, “Transforming the Future”. In considering the work needed to be done to meet our goals as set forth in the Pastoral Priorities, the committee voted to fund the initiatives that would advance this work by setting the goal for the 2015 Appeal at $4.5 million.

The work of the 2015 Appeal will help to break new ground for the New Evangelization and will continue to sustain the essential work of the Church – to teach the faith, to ensure that there’s a strong sacramental life in the Archdiocese, to keep our Catholic schools strong, to carry on a vibrant program of nurturing and forming priestly vocations, to support our retired priests, and to extend a helping hand through our charitable outreach to the less fortunate members of our community.

Following the example of the apostles, we are called to ignite the fire of God’s love in the world by sharing the teachings of Christ, and keeping alive the Gospel ideal of charity. The agencies and initiatives supported by the Archbishop’s Appeal will provide the means to respond to this transformative call of faith.

I am counting on your support and leadership to bring this important message of transformation to the faithful. Please rely on this Appeal Parish Manual prepared by the Office of Archbishop’s Appeal and Grants to assist you in your efforts to conduct the Appeal in your parish. I am certain that the Holy Spirit will bring about much good fruit across the Archdiocese through the ministries that will be funded by the 2015 Archbishop’s Appeal.

Thank you for all you do to carry out the work of the Church. May God bless each of you, and keep you always in his love.

Sincerely Yours in Christ,

Most Reverend Gustavo García-Siller, M.Sp.S.
Archbishop of San Antonio
<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dec. 3, 9, 10, 15, 17, 18</td>
<td>Training for 2015 Archbishop’s Appeal for parish pastors, Appeal Coordinators, parish staff or lay ministers responsible for conducting the Archbishop’s Appeal in their parish. <strong>A designated Appeal Coordinator for each parish will be invited with his/her pastor to attend the Kick-Off Luncheon.</strong></td>
<td></td>
</tr>
<tr>
<td>Dec. 8</td>
<td>Parish Materials (posters, pledge envelopes) will be delivered to the Parish via drop shipment. <strong>Parishes take inventory of materials received and confirm order receipt with the Appeal Office via email or phone.</strong></td>
<td></td>
</tr>
<tr>
<td>Jan. 10</td>
<td>Kick-Off Training &amp; Appreciation Luncheon. Training Materials (DVD, Parish Manual, and Appeal Support CD) not picked up at training must be picked up at the Pastoral Center.</td>
<td></td>
</tr>
<tr>
<td>Jan. 24-25</td>
<td>Today’s Catholic-Newspaper Article Insert received by Parish. <strong>Place in bulletin.</strong></td>
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<tr>
<td>Jan. 12</td>
<td>Advance Mailing. <strong>Letter goes out to selected donor list for advanced contributions.</strong></td>
<td></td>
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<tr>
<td>Jan. 13</td>
<td>Posters go up in high-visibility, high-traffic areas of parish.</td>
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<tr>
<td>Jan. 24-25</td>
<td>Announcement Weekend. <strong>Appeal promoted during all Masses. Pastors give motivational talk and announce that households will receive letter from Archbishop Gustavo. Announcements in the bulletin and from the pulpit are made about upcoming Archbishop’s Appeal In-Pew Weekend.</strong></td>
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<tr>
<td>Jan. 26</td>
<td>General Mailing. <strong>Letter goes out to all registered parishioners.</strong></td>
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<tr>
<td>Feb. 14-15</td>
<td>Pre-In-Pew Weekend. <strong>Parishioners are notified of Archbishop’s Appeal being conducted the following week. Pastor prepares parishioners for making a contribution to the Appeal the following weekend. Families should be encouraged to pray over and discuss ability to give.</strong></td>
<td></td>
</tr>
<tr>
<td>Feb. 21-22</td>
<td>In-Pew Weekend. <strong>Pastor promotes the Appeal by giving a Motivational Homily or using the DVD and the filling out of pledge envelopes is demonstrated.</strong></td>
<td></td>
</tr>
<tr>
<td>Feb. 28-Mar. 1</td>
<td>Follow-up In-Pew Weekend. <strong>A final plea is made for contributions to Appeal during Mass.</strong></td>
<td></td>
</tr>
<tr>
<td>April 27</td>
<td>First Follow-up Mailing to non-donors. <strong>Pastor thanks those who have contributed and announces the mailing to those who have not participated.</strong></td>
<td></td>
</tr>
<tr>
<td>July 20</td>
<td>Second Follow-up Mailing to non-donors. <strong>Pastor announces the mailing and thanks all donors.</strong></td>
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</tbody>
</table>
Each parish will provide the most updated parishioner mailing list and is responsible for providing updates throughout the year to the Office of the Archbishop’s Appeal. (Pg.44)

Appeal Training is required for all parishes. Pastors are highly encouraged to attend. Each Pastor and Appeal Coordinator will publicly promote their Parish Appeal effort and utilize the Archbishop’s Appeal Parish Manual.

Parish materials received. Confirmation e-mail should be sent to Archbishop’s Appeal office.

Archbishops_appeal@archsa.org.

Archbishop’s Appeal posters and inserts will be displayed in prominent locations at each parish to promote the Appeal for several weeks prior to the Appeal.

Bulletin and pulpit announcements were used according to the timeline. (pg. 8)

Pastors will explain to their parishioners that each parish has a goal to meet. In order to fund the ministries of the Archdiocese of San Antonio each parish is responsible for meeting its goal. It is only through the generosity of all parishioners that the goal can be met. The Parish Pastor or Administrator will provide the parishioners with one or two stories from the Parish Manual, on Announcement and In Pew Weekends, detailing the ministries which are funded through the Archbishop’s Appeal. (pgs. 23-26)

The Parish Pastor will take a central leadership role in the presentation of the Archbishop’s Appeal on Announcement Weekend January 24—25, Pre-In-Pew Weekend February 14—15 and In-Pew Weekend 21—22 and Follow-Up Weekend February 28—March 1. He may delegate lay leaders to assist him in promoting the Appeal.

The Parish Pastor or Appeal Coordinator will speak from the pulpit (after the homily), on In-Pew Weekend, providing clear instructions about filling out the donor cards. Have donor cards and pencils in the pew or ready for distribution by the ushers. The Pastor should explain to the parishioners he is aware the Archbishop has already sent a letter and many parishioners may have already mailed in their pledge cards.

Each Pastor will announce to their parishioners the details regarding the follow up mailings.

A reminder will be sent to all parishes prior to the follow-up mailings. (April 25-26) and (July 18-19)

By signing and submitting this document to the Office of the Archbishop’s Appeal, I acknowledge that I have completed the criteria set forth by Archbishop Gustavo. I understand if our parish has a shortfall reaching our goal the parish will not be responsible for making up the difference.

Please submit to the Office of Appeals and Grants by Monday, August 15, 2015.

I understand if the document is not completed, signed and returned to the Office of the Archbishop’s Appeal my parish may be responsible for paying the difference if our parish fails to meet our goal.

________________________________________________  ______________________________
Signature of Parish Pastor or Appeal Coordinator  Print Name

________________________________________________  ______________________________
Name of Parish  Date

Mail To: Archbishop’s Office of Appeal and Grants
2718 W. Woodlawn Ave.
San Antonio, TX 78228
(210)734-1604
archbishops_appeal@archsa.org

2015 Archbishop’s Appeal 9
Ministries In Action
Pastoral ministries nurture the most basic core unit of Christian life by caring for human and spiritual needs of family members. These ministries are charged with providing resources, educational opportunities and faith formation to assist people of all ages from various walks of life to promote Gospel values in the local parish, the local Church and the world. They also address the needs of different constituencies and respect for the sanctity of life.

Your donation to the Archbishop’s Appeal will support these Pastoral ministries:

† Archdiocesan Catechetical Center
† Lay Leadership Formation Fund
† Office of Life, Justice and Peace
† Office of Worship
† Deanery Coordinators
† Dept. of Pastoral Offices - Strategy Management
† Office of Marriage and Family Life
† Office of Youth Ministry

Archdiocesan Catechetical Center
The Archdiocesan Catechetical Center promotes living a conscious, and active faith for the cultivation of an adult and mature expression of Catholic belief and practice. The Center provides a wide variety of opportunities for growth and resources for the development of volunteer catechists and catechetical leaders through deanery resourcing for catechesis, skills training in class management and teaching the faith, four levels of catechists certification; as well as an orientation to catechetical leadership for those responsible for organizing catechetical programs in parishes. Other services include retreats and continuing education opportunities, reviews of catechetical materials, and summer formational /education programming.

Gloria Zapiain, Director
(210) 734-1960
www.archsa.org/acc

Deanery Coordinators
The Deanery Coordinators serve as a liaison between their deanery and the archdiocesan office. Deanery Coordinators work effectively and creatively with all the pastors of a particular deanery to facilitate planning of realistic goals and then administrate the programs that are life-giving and ensure growth and faith formation. Deanery coordinators collaborate with and give support to the various staff members and lay leaders to offer programs on a deanery level in an effort to provide services a parish would find it difficult to offer by themselves; for example, an annual youth retreat or liturgical training of lay ministers.

Lay Leadership Formation Fund
The Lay Ministry Formation Fund is available to assist the ongoing formation and enhancement of Pastoral skills that will increase lay Ministers’ capacity to provide quality programming and formation in parishes or Catholic Institutions within the Archdiocese of San Antonio.

Nicky Mata, LMFF Coordinator
(210) 734-2620 ext. 1275
www.archsa.org/lmff

Dept. of Pastoral Offices—Strategy Management
The Department of Pastoral Offices will be working in partnership with several Lay Ecclesial Ministries (LEM), Pastoral Councils and Pastoral Ministries. These include coordinating the annual Archdiocesan Liturgy for the Pentecost Vigil Mass where leaders of the Lay Ecclesial Ministries, Groups and Associates will gather to call on the Holy Spirit to enliven them for their ministries. The Department of Pastoral Offices will meet with LEM and Pastoral Council leaders to act as liaison between these groups and the archdiocese as well as supporting the valuable work done by ACTS and Cursillos.

Lora Balusik, Director
(210) 734-1668
Transforming the Future
Pastoral Ministries

Office of Life, Justice and Peace
The Office of Life, Justice and Peace exists to carry out the Social Mission of the Catholic Church. We uphold at all times a morally consistent ethic of life that respects the dignity and sanctity of the human person from the moment of conception to natural death. With Catholic social teaching as its foundation, the Office of Life, Justice and Peace promotes the development of Parish Social Ministry throughout the Archdiocese. Our Mission is to ensure that Catholic social teaching is integrated into the personal lives of all Catholics at every level of the church.

Gloria Zapiain, Interim Director
(210) 734-2620 ext. 1220
www.archsa.org/lifejusticepeace

Office of Marriage and Family Life
The Archdiocesan Office of Marriage & Family Life provides pastoral formation, leadership training, and advocacy for the holistic vision of Catholic marriage, human sexuality, and family life. In addition, the office provides various marriage formation weekends as a resource for parishes within the Archdiocese.

Fr. Rodolfo Caballero, Director
(210) 734-5188
www.archsa.org/marriageandfamilylife

Office of Worship
The primary task of the Office of Worship is to promote the ongoing renewal of the liturgy according to the principles set forth in the Constitution on the Sacred Liturgy and subsequent liturgical documents. This is accomplished by fostering an understanding of liturgy for clergy and laity alike.

Fr. Heliodoro Lucatero, Director
(210) 734– 1637
www.archsa.org/worship

Office of Youth Ministry
To help develop and empower youth and their leaders, as they seek to encounter and live as disciples of Jesus Christ in the life of their parish, and in our world today.

Joan Martinez, Director
(210) 734-1624
www.archsa.org/oym
Transforming the Future

Social Services

Answering the call to serve the least among us, these ministries bring pastoral and sacramental aid to the disadvantaged, the disabled, and those who are most in need of God’s healing grace. Whether comforting refugees or battered women, those confined to a prison cell or hospital bed, they show compassion to those in the margins of our society.

Your donation to the Archbishop’s Appeal will support these ministries which *Minister to the Poor, the Sick and the Incarcerated*:

† Catholic Charities
† Crisis Response Fund
† Ministry for Persons with Disabilities
† St. Peter-St. Joseph Children’s Home
† Criminal Justice Ministry
† Hospital Ministry
† Seton Home
† Allied Women’s Center

Catholic Charities
Catholic Charities of the Archdiocese of San Antonio provides a comprehensive network of social services aimed at promoting and facilitating self-sufficiency. The programs offer support and opportunities that empower people and communities to grow and thrive.

J. Antonio Hernandez, President/CEO
(210) 222-1294
www.ccaosa.org

Brazos Extendidos
Catholic Charities offers specialized counseling services in San Antonio and surrounding areas, providing the support needed to assist individuals and families with ensuring their mental and emotional wellbeing. The Brazos Extendidos Counseling Program is a site-based counseling program that extends our counseling services into rural areas throughout the Archdiocese of San Antonio’s 19 counties.

Caritas Legal Services
The Caritas Legal Aid Program is a service for low-income individuals needing representation in civil legal matters. Free walk-in legal clinics, called Ask-A-Lawyer, are held several times throughout the year. The Ask-A-Lawyer clinics are hosted by Catholic Charities, Archdiocese of San Antonio, Inc. and St. Mary’s University School of Law.

Guadalupe Community Center
The Guadalupe Community Center offers the Crisis Intervention Program which provides food, clothing and financial services as well as the Military Family Relief Project serving veterans and their immediate family members with emergency assistance in times of crises. Since its inception in 2008, Catholic Charities has provided hundreds of service men and women, veterans and their family members with assistance to help ease the transition from military to civilian life. They also provide other vital resources to those living in poverty.

Parish Support Line
The Parish Support Line is a service to the parishes that gives pastors an additional resource to help the individuals and families that turn to them in desperation.

Guadalupe Home
Guadalupe Home is a transitional living program for homeless expectant mothers and homeless mothers with infants. During their stay at Guadalupe Home, mothers have a safe place to live and to prepare for birth, as well as have a home-like environment in which to nurture their baby. Women who come to Guadalupe Home are ready to improve their lives and the lives of their children.
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www.ccaosa.org

Money Management
The Money Management Program provides bill payer and representative payee services to low-income individuals 55 years and older who lack the ability to effectively manage their own financial affairs. Designed to prevent financial abuse, neglect and exploitation of the elderly, the Money Management Program promotes independent living for individuals on a fixed income who have no one else available or appropriate to assist them.

Pregnancy Center
This center will provide ongoing support services to women facing unplanned pregnancies. Catholic Charities is also supporting the work of with Allied Women's Center’s Crisis Pregnancy Center which focuses on saving babies from abortion.

Criminal Justice Ministry
The Office of Criminal Justice Ministry (CJM) for the Archdiocese of San Antonio recruits, screens, and trains volunteers from parishes throughout the archdiocese to minister to the incarcerated and those formerly incarcerated and their families. In order to serve this special population, the ministry works directly with our parishes and offers formation and on-going education to help people understand the needs of those being served. As Catholics, we are called to social ministry and must act with justice, love tenderly, serve one another, and walk humbly with God.

Deacon Bob Leibrecht, Director
(432) 889-3858
www.archsa.org/cjm

Crisis Response Fund
This special fund provides resources for immediate response to victims of unforeseen disasters. In past years, the Archdiocese of San Antonio has assisted victims of floods, tornadoes, and other disasters in areas such as Hondo, Del Rio, New York City, Washington, D.C. and in our sister diocese in Honduras. Help has been made available to disaster victims in Seguin, La Coste, New Braunfels, Lytle, Kerrville, San Antonio and many other communities in our archdiocese.

Hospital Ministry
Funding will provide support for catholic chaplains who bring the Word of God, offer Reconciliation, the Eucharist, guidance, counseling and emotional support to thousands of hospitalized patients and their loved ones. They help patients at a time when they feel anxious, afraid, and uncertain.

Melie McKnight, Director
(210) 413-7170

Ministry for Persons with Disabilities
Ministries for Persons with Disabilities serves as an educational resource and referral office to identify, advocate and promote awareness of the needs of the disabled within the deaneries of the Archdiocese.

Sr. Jo-Michele Sierra, SSCJ, Director
(210) 872-8794
**Seton Home**

Seton Home’s Living In Faith Everyday program promotes acceptance and positive self-development as the residents begin to view themselves and their babies as worthy and unique creations of God. A volunteer from the Jesuit Volunteer Corps serves a one-year term and coordinates many faith-based activities and a weekly youth group meeting. Residents are also encouraged to attend religious services at the congregation of their choice, and are transported upon request. Seton Home also enjoys great support from many churches and the Archdiocese of San Antonio in the way of spiritual, financial and volunteer support.

Margaret Bramford, President/CEO  
(210) 533-3504  
www.setonhomesa.org

**St. Peter-St. Joseph Children’s Home**

St. PJ’s provides neglected and abused children a safe haven in which they may begin to heal from the trauma of the abuse and/or neglect that has plagued their young lives. St. PJ’s offers the children counseling, medical attention, spiritual development and a home away from home. St. PJ’s goal is to help these children heal from their wounds and grow to be successful, productive adults. This year approximately 425 children will call St. PJ’s home.

James Castro, CEO  
(210) 533-1203  
www.stpjhome.org
Parish evangelization efforts are increasing Mass attendance and engaging and energizing our leadership to enthusiastically bring the Good News to our communities through outreach programs. These ministries and agencies are helping their neighbors to experience a true encounter with Christ through his saving love. With the help of the Appeal, this evangelization initiative will draw many to Christ and fulfill our missionary call to make Christ present in the world.

Your donation to the Archbishop’s Appeal will support these evangelization ministries:

- National Catholic Communications
- Office for New Evangelization
- Mission Awareness
- Catholic Television of San Antonio (CTSA)
- Catholic Campus Ministry & Young Adults
- Today’s Catholic

National Catholic Communication
Every diocese and archdiocese in the United States contributes to a program for Catholic communications throughout this country. Your support of the United States Conference of Catholic Bishops helps provide national Catholic radio, television and print communications.

(202) 541-3000
www.usccb.org

Catholic Television of San Antonio (CTSA)
Catholic Television of San Antonio (CTSA), which broadcasts 24 hours a day, is available to more than 330,000 households on Channel 15 of the Time-Warner Cable system. In recent years, the CTSA viewing area has expanded and now includes many new towns and cities, thirty-one communities in all. CTSA airs news and information, issues-oriented talk shows, religious education and the daily Mass. Appeal funding ensures the continuation of programming reflecting catholic and family values.

Deacon Pat Rodgers, Executive Director
(210) 734–1610
www.ctsa.tv

Office for New Evangelization
The Office for the New Evangelization assists the Archdiocese in becoming an increasingly evangelized and evangelizing community of faith by overseeing the development and implementation of evangelization goals that fulfill the Lord’s command to “go and make disciples of all nations” (Mt 28:19), making the parishes places where people gather as joyful and actively involved everyday evangelized evangelizers.

Timothy Gonzalez, Director
(210) 734-1990
www.archsa.org/evangelization

Catholic Campus Ministry & Young Adults
Catholic Campus Ministry provides services to local non-Catholic college campuses. Services to students include but are not limited to: retreats, student leadership development, scripture studies, liturgical celebrations and service opportunities.

Fr. Mark Clarke, CMF, Director
(210) 736-3752
www.archsa.org/yam
Mission Awareness
The Mission Awareness Office—Propagation of the Faith for the Archdiocese of San Antonio serves as a link to the Universal Church through Mission Education activities, Mission Sending (connecting those interested in Mission experiences) and Mission Fund Promotion.

(210) 734 – 1913
www.archsa.org/mission_awareness

Today’s Catholic
Established in 1892, Today’s Catholic Newspaper is the official publication of the Archdiocese of San Antonio and provides Catholic perspectives on daily life for the Archdiocese. Catholic doctrine and teachings are presented clearly while the concerns of Catholic laity are addressed.

Jordan McMorrough, Director
(210) 734 – 1634
www.satodayscatholic.com
The needs of young people are central to the work of the Church, because they are the future of the Church and we know there are too many that are disengaged or indifferent. It is our privilege and responsibility to preserve our Catholic faith for our children, and their children.

Your donation to the Archbishop’s Appeal will support these Education ministries:

† Catholic University of America
† Office of Victim Assistance & Education
† Hope for the Future

Hope for the Future
Hope for the Future helps struggling families keep their children in Catholic schools and provides faith formation opportunities that are preparing leaders and building a legacy of faith for future generations.

Julie Seguin, Director
(210) 734-1907
www.hopeforfuture.org

Catholic University of America
Founded by the Pope Leo XIII and sponsored by the bishops of this country, Catholic University of America is an institution of higher learning, faithful to the teachings of Jesus Christ as handed on by the Church. Every archdiocese and diocese contributes support for Catholic University of America. Funds go directly to help defray its operating costs.

John Garvey, President
(202) 319-5000
www.cua.edu

Office of Victim Assistance and Education
The Office of Victim Assistance offers immediate pastoral care to those who have been sexually abused by clergy, archdiocesan staff or church volunteers. The office also provides educational opportunities for archdiocesan and parish leadership regarding the effects of abuse on victims and appropriate ministerial boundaries as well as educating children and adults about preventing abuse, encouraging behaviors that keep children safe, and acting to protect children if abuse occurs.

Steve Martinez, Director
(210) 734-7786
www.archsa.org/to_protect
Vocational ministries address the full range of support for the clergy and those called to the consecrated life from the beginning stages of discernment to retirement. These ministries offer education and formation of men for the priesthood and permanent diaconate and women for consecrated life as well as provide direct sacramental and pastoral care, spiritual direction, and fraternal support as they carry out their ministries.

Your donation to the Archbishop’s Appeal will support these Promoting, Preparing and Supporting the Clergy and Religious ministries:

† San Antonio Seminarian Fund
† Priests’ Pension
† Office of the Diaconate
† Office of Vocations

San Antonio Seminarian Fund
Assumption Seminary is a bilingual and multi-cultural community for Priestly Formation. This seminary exists for the personal, spiritual, theological and ministerial preparation of diocesan seminarians for the Roman Catholic Church. The purpose of the San Antonio Seminarian Fund is to provide for the formation and living expenses of San Antonio’s seminarians as provided in the Seminarian policies. (Education, Room and Board, Formational Support, Community Development, General Care of San Antonio Seminarians)

Fr. Jonathan Felux, Director
(210) 734-2620 ext 1302
www.assumptionseminary.org

Diaconate Office
The vision of the Diaconate Office is to help with a process of discernment to determine whether the Lord is calling them to serve in the Church Community of the Archdiocese under the guidance of the pastor of a particular parish. There are, at times, special ministries one might be called to outside of parish ministry. The Diaconate program forms men called to this vocation academically, spiritually and emotionally.

Msgr. Patrick Ragsdale, VU, Director
(210) 734-1626
www.archsa.org/diaconate

Priest Pension
The Priest Pension Plan is integral to ensuring that our priests who have reached the age of retirement may lead lives of simple dignity and honor by being able to afford to pay essential costs for their housing, utilities, meals and rising health expenses in the final years of their lives.

Rene Wilkes, Director
(361) 991-0496

Office of Vocations
The Vocation Office of the Archdiocese of San Antonio values all vocations, and is commissioned to provide resources and discernment opportunities that promote and cultivate vocations to ordained and consecrated life, especially diocesan vocations.

Rev. Alex Pereida, Director
(210) 735-0553 ext. 2
www.savocations.org
Your donation to the Archbishop’s Appeal will support these *Stewardship and Development* ministries:

† **Office of Stewardship and Development**

**Office of Stewardship and Development**

Stewardship is a core value of the Archdiocese of San Antonio. The Appeal funds the work of parish stewardship education in order to build strong faith communities, promote a culture of giving, and provide for the needs of the people of God across the Archdiocese. The clergy and lay leadership in all the parishes are introduced to Christian stewardship as a way of life and a means of living out our discipleship in Jesus Christ. By being good stewards in their planning and practices, parishes seek to achieve the salvation of the souls entrusted to them through a sincere conversion of mind and heart, followed by a faith-filled response in word and deed. This kind of lifestyle requires a commitment, which begins with solid stewardship formation. As the faithful grow in their understanding of stewardship, they come to recognize God as the source of all that we have and are and will be, they begin to know themselves as the recipients and caretakers of His gifts, and they are grateful for what they have received and eager to cultivate their gifts out of love for Him and one another.

Lucy Herrera, Director  
(210) 734-1604  
[www.archsa.org/stewardship](http://www.archsa.org/stewardship)
Archdiocesan Catechetical Center

“I find myself in high spirits, eager to begin a new year of projects…Especially after the magnificent news of the grant made possible to us through the Archbishop’s Appeal for the texts so desperately needed by our Religious Education Program…Everyone is eager and excited to begin our new year of catechetical instruction…” - Letter from parish pastor

Catholic Television of San Antonio

The Daily Mass is the central ministry of CTSA. Of course, we broadcast Masses from Cathedrals from around the world, the Holy Father in Rome, and many other sacred places. However, the local Mass we air each day, helps people to see our priests celebrate Mass and hear them preach the word of God. Our daily Mass is celebrated by at least 20 different priests throughout the year. We are also blessed when Archbishop Gustavo celebrates Mass with us when his schedule permits. Without quoting specific numbers, we know that this Mass reaches people who are not able to leave their homes, nursing homes, or hospital beds to attend Mass. It gives them the opportunity to feel that they are a part of the Catholic Community and hear the Word of God at a time when they need it most. While they cannot receive communion, they are at least spiritually bonded to the Body of Christ through our broadcasts.

Office of Youth Ministry

My sincere gratefulness to the AA for the financial assistance I received to complete my certification classes in youth ministry! I have grown individually to fortify my faith and gained knowledge to assist in healthy growth of youth ministry within my parish family! The Spirit is truly soaring in our young church! As Pope Francis encouraged at WYD Rio ... Go WITHOUT FEAR, to serve! - T. Rochat

"The chance to go to Reconciliation was really important to me. I hadn't been since my first communion. I knew at once that God had forgiven me of my sins, and let something really big off my chest."

- High School Youth Spectacular Participant

Today’s Catholic

After a story about the ABODE Contemplative Care for the Dying Ministry was published, the founders of the effort wrote, "We have had many people comment on the article. It means so much for our organization to have such as wonderful article which brings attention to our mission." Finally, after Carol wrote a story last August about the Congar Institute for Ministry Development, the program's assistant director stated, "This article helps us, among other things, to reaffirm our commitment to be an active support in the implementation of the Vision and Goals presented to us by Archbishop Gustavo for our local church."
Priests’ Pension Plan

The dedication of our local clergy is evident in that 15 priests beyond the priest retirement age of 70 continue to work in parishes! One of our priests has waited until the age of 83 to fully retire this year due to his commitment to service to our Church and the great need for clergy. If these 15 priests were to retire at once, we can only imagine the crisis that would occur in staffing our parishes with pastors. In addition many of the priests who are fully retired still offer assistance to the level of their abilities to help meet the pastoral needs of our archdiocese. Supporting the Priest Pension Plan is a wonderful way to say thank you to our elderly priests who have and continue to give so much to our Church.

Catholic Charities – Parish Support Line

This service was funded last year by Catholic Charities and already we have had 8 priests contact us to assist in those dire needs For example, a mother had murdered her child and the family could not afford a funeral for the child. Through the Parish Support Line we were able to assist the family with this expense. We would not have been able to do this if the Parish Support Line had not been in existence.

Another example is when a priest extended assistance to a parishioner that had lost her job. A professional woman who quite frankly did not know how to navigate through the system of Social Services. She was getting ready to be evicted with her 10 year old daughter. Through our Parish Support Line we were able to assist her family with her rent and referred her to: Cathode Counseling and Consultation and the director connected her to a resource. A month later she is now working for one of the largest universities in San Antonio.

It is through these sort of investments that we can directly assist the parishes and the parishioners. This six months we have assisted 8 families impacting 24 individuals.

Catholic Charities – Guadalupe Home

When Kelly first contacted us to see if she could move into the Home, her children had not been in her care for over eight months. Because of past life choices that compromised the safety of her two children, Child Protective Services (CPS) had removed the children and placed them in the care of the paternal grandparents and Kelly only had visitation once a week over those eight months. She wanted her children back and did all the things that CPS required her to do, i.e., parenting classes, anger management, etc. The day she moved into the home, her CPS caseworker brought the children to her. Kelly and the children were overwhelmed at first but with time, Kelly is learning how to reconnect with her children and care and nurture them. She is very willing to receive assistance from staff on how to schedule their feeding times, bath time, and how to keep up with the responsibilities she has at the Guadalupe Home. At first when they moved in, the children would cry a lot and they would not connect with any staff- they only wanted their mother. It took a few weeks for the children to become more comfortable and know that the Guadalupe Home was a safe place for them and they could "explore their world" and play with all the toys in the living room. They love to be outside! They also began to let staff interact with them and play with them. Because of some developmental delays the children exhibit, Early Childhood Intervention (ECI) is working with them to help with language and motor skills.

Kelly recently completed her high school education and will soon walk across the stage at her high school graduation to receive her diploma. When asked what her next plan would be, her answer was, "College ... of course!"
Catholic Charities – Money Management

At 64 years of age, San Antonio resident Minerva M. is beginning to live her life. A single mother of two adult children whom she loves very much, Minerva recently found herself facing a depression so severe she was contemplating ending it all. Having been emotionally abused and financially exploited by different people throughout her life, Minerva was at the end of her hope. To make matters worse, Minerva found herself homeless, all that she owned to her name were a few garments of clothing and a mattress. Minerva ended up at Catholic Charities' door in the same way many of our clients do--she was referred to us by the Social Security Administration for assistance through our Money Management Program. The depression she was going through affected her ability to manage her financial affairs. To make matters worse, she had an open case with Adult Protective Services because her bills were not being paid and she was evicted from her apartment.

Thanks to Catholic Charities, Minerva is living comfortably in a furnished apartment and her bills are always paid on time. Additionally, due to joint efforts between her Catholic Charities case manager and community resources, she now has the medical equipment she needs to enhance her self-sufficiency and mobility before and after her upcoming surgeries. Minerva also has something she never dreamed she would have: a growing savings account for the first time in her life. "I am building up savings where I can now afford items that at one point I couldn't even think about, such as new tennis shoes," Minerva says proudly. She has already saved $700. "The program has helped me stop over-spending because I am learning how to budget my money...I am beginning to understand the difference between needs and wants, which has ultimately created such success for me in the program and is shown through my savings."

"The Money Management Program is more than a just program that helps seniors with managing their government benefits and paying their bills," says Catholic Charities President/CEO J. Antonio Fernandez. "And it's more than just a helping hand or a listening ear; Catholic Charities' Money Management Program is a lifeline."

Lay Ministry Formation Fund

"Since my husband is out of work and I am the only breadwinner with kids in college, it relieves a little pressure and makes me feel good that you appreciate the fact that I am trying to reach my goal for completion of Level II certification so that I can be a better teacher to my students."

"The fund made it possible to further formation with the increase of ministries within our parish."

"It helped me learn about the issues teens face today so I can better relate to them as a catechist."

"This money helped the people in our parish grow in knowledge of their faith and many of them are now certified catechists."
Ministry for Persons with Disabilities

Duncan A. came from Kenya, seven months ago to begin his studies as a Student for the Dominican Missionaries for the Deaf Apostolate. He was recommended to work with me within the Ministry for Elders & Persons with Disability. Duncan's Mother (deceased) was born partially deaf and had a physical limitation. He saw how much she had to struggle to survive as a single mother with a young son. His father abandoned them because persons with disabilities in Africa are shunned and abandoned. When his little sister Caro was born, she was diagnosed as totally deaf and mentally slow. Duncan took care of her, while he completed his studies in Philosophy, Theology, an M.A. in Human Resources and M.A. in Business Administration. As a Student Novice he assists the Elder & Disabilities Ministry by visiting the Homebound, Sick in Hospitals & Nursing Homes, attends Special Fun Activities & Events at Senior & Disabled Residential Apartment Buildings. Because he saw that the Disabilities Ministry and the Oblate Victorious Missionaries (Spiritual Support Group for Sick, Elders & Disabled) were willing to team up with him and assist his little 15-year-old sister to receive funding and be placed at a Special Needs School in Kenya, within a Guardianship Program, Duncan speaks and shares on behalf of this possible career/training educational ministry/program.

Seton Home

The teenage mothers who seek refuge at Seton Home come from homelessness, neglect, abuse, chaos, and confusion. Commonly, these young girls have not yet been introduced to God or have not had the opportunity to regularly attend worship services. At Seton Home, we provide the mothers and babies with support to form and foster their spirituality, which can help heal the pain of their past in ways that only love and hope can. The LIFE Program at Seton Home provides the girls with opportunities to attend weekly bible studies and youth group, attend church on Sundays, and participate in service projects, as well as providing a visible example of Jesus' love, forgiveness, and compassion.

Hope for the Future

Prior to coming to St. Leo the Great Catholic School, Bryan, now a 4th grader, was struggling in public school and his mom was looking for options. With tears in her eyes Melissa explained, "my son did not know how to read, there was pain in his voice, he felt lost at school." Melissa, who receives tuition assistance from Hope for the Future, said the turnaround was unbelievable after Bryan began attending Catholic school, "within the first year he was reading, it was amazing! His Catholic school teachers treat him with love and attention and have encouraged him in his class work- I am so grateful for the difference Catholic school has made." Melissa, a self-employed single mom, drives over 70 miles a day to take her son to and from school. She has no regrets about making the drive knowing how beneficial the education has been, "it is worth it, I don't care what I have to do, I will drive without complaint." Catholic school education has changed Bryan's outlook on school. "He would come home stressed out from public school and depressed, now how comes home with a huge smile on his face, it makes everything worth it." said Melissa. Melissa understands the value of a Catholic school education and appreciates the tuition assistance she receives, "I'm thankful for Hope for the Future allowing me the opportunity to send my son to Catholic school. Without the amount they give me, it would not be possible."
Leadership:
Conducting the Appeal
As leader of the parish family, the parish pastor plays an essential role in communicating to parishioners their membership in the universal Church. There is no replacement for the parish Priest, no poster, letter, insert or other item can replace the impact of your personal support. As persons of faith and as spiritual leaders of your parish community, your personal request to the people of your parish is crucial. You are the principal motivators.

Reflect on the reasons why you should support the work of the Archdiocese of San Antonio. The Church in San Antonio certainly needs the financial support of its Catholic faithful. But more importantly because, as Catholics, we are part of the Mystical Body of Christ, we are called to share with each other the gifts He has given to each of us. In contributing to the Appeal, your parishioners are responding to the call to be active participants within the universal Church.

As a supportive pastor, your role includes the following:

- Make your own commitment to the Archbishop’s Appeal.
- Ask for 100% participation.
- Evaluate previous year’s parish results to develop a strategy for meeting your parish goal.
- Appoint a coordinator.
- Make advance notices from the pulpit and in the parish bulletin to prepare parishioners.
- Exhibit a positive, sincere attitude toward the appeal and its objective.
- Give a motivational homily the weekend prior to the Appeal.
- Show the video at all Masses on Pledge Weekend. (If your parish is able to.)
- Ask parishioners to fill out a pledge card and give them plenty of time to do so.
- Demonstrate or allow the Appeal Coordinator to demonstrate how to fill out a card.

Thank you for your own prayer, service, sacrifice and continued support for the 2015 Archbishop’s Appeal.
To be appointed as coordinator for your parish’s 2015 Archbishop’s Appeal is an honor. Not only is it an indication that the pastor has confidence in you, but it is also an indication of your willingness and faith to commit your time and talent to the service of your parish and the archdiocese to build up the Kingdom of God within the Archdiocese of San Antonio.

As Appeal Coordinator, your role is to help your pastor conduct a successful campaign as well as help other parishioners grow in the awareness that they belong to a wider Catholic Church. You will serve as a link between the Archbishop and the people of your parish, working together with your pastor or parish administrator. Your responsibility is to ensure that the necessary steps for success are carried out within the established timeline. Your personal commitment to the work of the archdiocesan Church is the message you need to share on behalf of Most Reverend Archbishop Gustavo García-Siller, M.Sp.S., and your pastor.

It is important that you familiarize yourself with the 2014 Archbishop’s Appeal. Make your own pledge early in the campaign and motivate and guide others to consider their own pledge. Strongly encourage all members of your major parish committees to make a pledge.

Responsibilities of the Appeal Coordinator are outlined in the checklist below:

- Read this resource manual in its entirety.
- Confirm receipt of parish materials (POSTERS, BULLETIN, PLEDGE ENVELOPES, DVD).
- Become familiar with all Archbishop’s Appeal materials.
- Recruit a sufficient number of dependable assistants to help you.
- Display posters in visible places.
- See that bulletin announcements are placed in parish bulletin.
- Remind pastor of Appeal pulpit announcements.
- Ensure that bulletin inserts are put into bulletins at appropriate times.
- Arrange for prayers of the faithful each week during appeal events.
- Arrange for the showing of the Appeal video on Commitment Weekend.
- Utilize resources in Parish Manual as needed.
- Assist your pastor in all areas of conducting a smooth in-pew solicitation.
- Conduct a thorough In-Pew Follow-up Weekend.
- Each month announce status of parish goal in weekly bulletin and from the pulpit.
- Ensure all parishioners have been asked to give. Aim for 100% participation.
- Mail or deliver Pledge envelopes to the Pastoral Center Business Office.
- Complete parish checklist and return to Office of Archbishop’s Appeal and Grants.
Events
TALKING POINTS

As part of your pulpit talk in support of the Archbishop’s Appeal we ask that the Principal Celebrant at every Mass read the message from Archbishop Gustavo, found on page 51 in this manual.

- Our parish-wide annual effort on behalf of the Archbishop's Appeal is about to begin. Our parish goal for the 2015 Appeal is $___________________.

- The direct mail campaign for our Archdiocese will begin on Monday, January 26. Each of you will be receiving a letter in the mail from the Archbishop asking for your gift/commitment to support the ministries of the Archdiocese of San Antonio. It is preferred that pledges be mailed in with envelope provided to avoid additional administrative expenses.

- A direct mail component has been incorporated into the Archbishop’s Appeal so that all parishioners will have the opportunity to support the Archbishop’s Appeal. The direct mail component will allow parishioners that are unable to attend Mass the opportunity to contribute to the Archbishop’s Appeal.

- Please give prayerful consideration to your gift or commitment. The pledge cards may be mailed to the Archdiocese or may be brought to the parish on In-Pew Weekend and placed in the collection basket.

- Express gratitude to those parishioners who have already responded to the 2015 Archbishop’s Appeal. If your Parish reached its Appeal goal last year, thank and acknowledge parishioners for this accomplishment and express optimism for this year’s Appeal. If your Parish did not reach its Appeal goal, acknowledge other positive aspects such as participation percentage, volunteer efforts, etc…followed by words of encouragement that the parish goal may be within reach this year.

- Remind parishioners that they are stewards of their time, talent, and treasure that God has given each of us. Please encourage everyone to share a portion of his or her treasure through a gift pledge to the 2015 Appeal.

- Assure parishioners that their donations will be used exclusively to support the ministries, programs and services outlined in the promotional materials.

- Share one of the impact statements from the Support Materials section of the parish manual. Select one that will best impact your parish. This will give parishioners a better understanding of how the Archbishop’s Appeal funds are used at the ministry level.

- Inform parishioners– There is a Quick Response Scan Code (QR Code) located on the appeal envelope. By using a smart phone you can access the appeal website to learn more about the ministries funded or make a donation. This is the only time you will have permission to use your cell phone at Church!

- Please take the Appeal Bulletin Insert with you when leaving Mass today and reflect upon its content. I would now ask that you join me in prayer for the success of our efforts in the 2015 Archbishop’s Appeal. (Archbishop’s Appeal prayer pg. 68)
The Pastor presents a motivational talk supporting the Appeal. The visible support of the Pastor is critical to the success of the parish campaign because parishioners will be more disposed to pledge if the Pastor is able to confidently indicate that the campaign is worthy of their support. Everyone is invited to pledge, no matter how large or small the gift.

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<tr>
<th>Action</th>
<th>Description</th>
<th>Responsibility</th>
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<tbody>
<tr>
<td>Bulletin Announcement</td>
<td>Ensure that bulletin announcement page is given to person in charge of placing announcements in bulletin.</td>
<td>Appeal Coordinator</td>
</tr>
<tr>
<td>Newspaper Inserts</td>
<td>Ensure Appeal Newspaper Inserts are put into weekly parish bulletins prior to Sunday Masses.</td>
<td>Appeal Coordinator</td>
</tr>
<tr>
<td>Pastor’s Talk</td>
<td>Prepare and deliver a motivational talk to parishioners, highlighting major areas supported by the Appeal as well as providing critical information about the program. (Refer to Support Materials section of the Parish Manual for additional information).</td>
<td>Pastor</td>
</tr>
<tr>
<td>Prayers of the Faithful</td>
<td>Ensure appropriate Appeal prayer is included in the Prayers of the Faithful for all weekend Masses.</td>
<td>Appeal Coordinator</td>
</tr>
<tr>
<td>Mass Announcement</td>
<td>Ensure appropriate Appeal announcement is included in announcements made at all weekend Masses.</td>
<td>Pastor</td>
</tr>
<tr>
<td>Appeal Prayer</td>
<td>Guide parishioners in the Appeal Prayer at an appropriate time. Include a copy in the bulletin</td>
<td>Pastor</td>
</tr>
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</table>
TALKING POINTS

**Enthusiastic support by the Pastor is CRITICAL to the success of the Appeal. If you cannot show the DVD, you may use the talk on page 35 to promote the Appeal. Then follow the instructions below.**

**Present Before Video:**

- Each of us is challenged to accept the opportunity to support the work of God by making a gift or pledge to this year's Archbishop’s Appeal.
- We are going to watch a short video that talks about the important, life-changing programs and services that the Appeal makes possible.
- I hope each of you will join me today in making a gift that fits your ability to give.

**Present After Video:**

- Your gift, no matter the size, whether it is a pledge or a one-time gift, is important. A gift of $1 per week would be $52 or you could pledge $1 for each day of the year-$365, which could be paid in 10 monthly payments of $36.50. Some people pledge 1% of their annual salary. If you make $25,000/yr that would be $250.00 or 10 payments of $25. If you make $40,000, 1% would be $400 or a pledge of $40 for 10 months.
- (PAUSE)
- In your pew, you will find pledge envelopes and pencils. Let’s fill the pledge envelope out together.
- Open to the inside of your envelope, at the top left you can see a Gift Plan Chart. This is for your reference and shows you how much you would pay each month if you made one of these suggested pledges.
- Next, to the Gift Plan box is a Quick Response Code. If you have a smart phone and you want to scan this code, you can make a one-time donation online.
- If you are making a pledge to be paid out over time, you will fill in the first three boxes.
- If you are making a one-time gift, you will only fill in the fourth box.
- For pledges, fill in the first box with the total amount of your pledge, For Example, $100.
- In the Second box, write in the amount of any payment you want to make toward your pledge today, for example $10.
- Now move to the third box. Write the balance remaining on your pledge by subtracting the amount in the second box from the amount in the first box. Please write in the appropriate amount here.
- (PAUSE)
- Use the fourth box only if you are making a one-time gift and will not be making payments on a pledge, Please write the total amount of your one-time gift in the fourth box.
- To the right of these boxes, please fill in the required information if you are making your donation by credit card.
- Please fill in the amount you want charged to your credit card. You may indicate the type of card you are using and write in your credit card number and expiration date.
- Finally, please sign and date your payment authorization.
- (PAUSE)
- Moving below the payment box, please complete your name, address, phone number and email address. Please fill in all the information. This will ensure that pledge reminders are sent to the correct address if you make a pledge commitment.
- Finally, place any payment you are making today in the pledge envelope along with your voided check, if you are paying by bank draft, and seal the envelope.
- We will give you a few extra minutes to finish filling out your pledge, then the ushers will pick up with the offertory collection in just a few minutes.

Archbishop Gustavo, Father _______, and I thank you for your generosity to the Archbishop’s Appeal. Your gift will go a long way toward serving the least of our sisters and brothers and reaching the goals of our Mutually Shared Vision in the Archdiocese. If you have already given to the 2015 Archbishop’s Appeal, we thank you sincerely for your generosity. Thank you.
In-Pew Weekend

Event Plan

Overview

The In-Pew Weekend is very important. While most parishioners receive a letter asking for a contribution to the Appeal, many do not respond to mail. Some never open the letter and others intend to respond later, but never get around to it. Those who are not registered parishioners will not receive a letter.

The In-Pew process is a “personal” ask. During Mass, parishioners hear about the Appeal and through the In-Pew Process are then given the opportunity to take immediate action. In-Pew makes a specific request that one member of each household complete a pledge form. It requires prayerful consideration and commitment.

Parishioners are led in this task by the Appeal Coordinator, who walks them through the task of completing the pledge forms after the Homily. During the Homily, the Appeal Coordinator can show the DVD or the Pastor can give a talk promoting the Appeal.

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<tr>
<th>Action</th>
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<tbody>
<tr>
<td>Bulletin Announcement</td>
<td>Ensure that bulletin announcement is placed by the previous Monday.</td>
<td>Appeal Coordinator</td>
</tr>
<tr>
<td>Pray Appeal Prayer</td>
<td>Pastor leads people in Appeal prayer.</td>
<td>Pastor/Appeal Coordinator</td>
</tr>
<tr>
<td>Pledge Envelopes in Pews</td>
<td>Pledge envelopes and pencils should be placed in pews in advance of the week-end Masses. Refill as needed and keep envelopes in pews through the In-Pew Follow up.</td>
<td>Ushers</td>
</tr>
<tr>
<td>Presentation of DVD</td>
<td>Appeal Coordinator or Pastor carries out two tasks: 1) To introduce video. 2) To lead parishioners in completing pledge forms.</td>
<td>Appeal Coordinator/ Pastor</td>
</tr>
<tr>
<td>Prayers of the Faithful</td>
<td>Ensure that appropriate Appeal prayer is included in the prayers of the Faithful for all weekend Masses.</td>
<td>Appeal Coordinator</td>
</tr>
<tr>
<td>Collection of Pledges</td>
<td>Collect pledges with regular donations at the Offertory.</td>
<td>Ushers</td>
</tr>
<tr>
<td>Mass Announcement</td>
<td>Ensure that appropriate Appeal announcement is included in announcements made after Communion at all weekend Masses.</td>
<td>Pastor</td>
</tr>
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</table>
While our Archdiocese continues to grow in size, the number of families who participate in the Archbishop’s Appeal is not growing.

So, today, I would like to take a few minutes to share the work the Archbishop’s Appeal is doing.

Did you know that when an engaged couple receives education and counseling in preparation for marriage, the Appeal is at work? When a catechist receives training or a needy family can not afford to send their child to Catholic School, the Appeal is at work. When a baby’s life is saved from abortion or a homeless person receives a warm bed and a meal, the Appeal is at work. There are things at work every day throughout the Archdiocese supported by your donations to the Archbishop’s Appeal. You know many of them—Catholic Charities, Seton Home, St. Peter-St. Joseph Children’s Home, Hope for the Future, Campus Ministry, Assumption Seminary—and we would miss them if they were gone.

It is your donations that make possible the continuation of these services. If you have already made a pledge to the Archbishop’s Appeal, I thank you for answering the call to serve others.

If you have not yet made a pledge, I would like to remind you that the theme for this year—Transforming the Future, focuses on our call to go and make disciples of all nations (Matthew 28:19). Being an intentional disciple is putting our faith into action by sharing the gifts God has given to us with others. Being Catholic is much more than being a member of a parish and going to mass on weekends—it’s about living our faith and following Jesus. I’ve seen some of the amazing ways that our community has pulled together in difficult times to help each other and to help those outside of our community—that is what it means to be Catholic.

Let me say again, if you have never pledged before, a pledge of $1 for each day of the year, $365, or $1 for each week of the year, $52, would go a long way toward helping us to meet our goal. However, any gift you can give will be truly appreciated.

There are pledge envelopes and pencils available at the end of each pew. Please use the envelopes provided to you to make your donation today or to fill out your monthly pledge commitment by check or credit card. You can utilize online giving by scanning the Quick Response Code with your smart phone. The QR code is located on the appeal envelope or appeal poster or you can utilize online giving by going to www.archsaappeal.org to help expedite the giving process.

No amount is too small. Please take a moment to consider this question. Could you sacrifice the price of a soft drink a day or a cup of coffee a week to the ministries of the Archdiocese? Those dollars could go a long way to benefit the Catholic community in our Archdiocese.

Please make a pledge to support the Appeal—because the Appeal supports you. Don’t think of it as an obligation, your ability to support all these ministries is really a privilege.

Thank you again in advance for your pledge.
The In-Pew Follow-up process is essential in increasing parishioner participation rates in the Appeal while helping the parish to meet its goal.

- After the Homily, briefly talk about the Appeal. You may find the talk on page 36 helpful.
- Thank parishioners for their contributions to the Appeal the previous weekend.
- Then move from the thank you to the ASK by urging your parishioners, who have not yet made a pledge to the Appeal, to do so by simply completing their Appeal Pledge envelope.
- Bring their attention to the pledge envelopes and pencils on the pews. Ask those who have not yet made a contribution to fill out a pledge envelope.
- Tell them that the ushers will pick up their envelopes during offertory.
- Remind them that one of the goals of the Appeal is to have each household make a pledge to the Appeal.
- End by mentioning the parish goal and thanking them for their part in helping the parish meet its goal.
Overview

It is important to conduct the full In-Pew Process on two weekends because many Catholics do not attend Mass at their own parish every weekend. If they miss Mass on Pledge Weekend, they are more likely to pledge during an In-Pew Process than if they are asked to stop by a table after Mass and take an envelope home.

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<tr>
<td>Follow-up Talk</td>
<td>Briefly mention the Appeal by reiterating important points about the program, and give the opportunity for parishioners to complete and turn in pledge forms (Please provide 5 minutes to complete their pledges.)</td>
<td>Celebrant</td>
</tr>
<tr>
<td>Collection of Pledges</td>
<td>Collect pledges with regular donations at the Offertory.</td>
<td>Ushers</td>
</tr>
<tr>
<td>Announcements and Prayers</td>
<td>Ensure that appropriate Bulletin and Mass Announcements and Prayers of the Faithful are included for all weekend Masses.</td>
<td>Appeal Coordinator</td>
</tr>
</tbody>
</table>
The Direct Mail Campaign is a very important part of the Archbishop’s Appeal. In 2014, 77% of all contributions came from direct mail with 17% of contributions coming from In-Pew solicitations and the remaining 6% from On-line, Bill Pay and other donations.

**GENERAL Mailing January 26, 2015**

The General Mailing is the first contact your parishioners will have with the Appeal each year. While we try to reach all registered parish members with this mailing, our reach is only as good as our mailing lists (see page 44). While some recipients will respond to this mailing, some will not receive the letter due to change of address, others will put it aside and forget it, still others may throw it away with junk mail.

- Please explain to your parishioners that a letter from the Archbishop will be sent to all parishioners who have donated to the Archbishop’s Appeal in the past asking for support to the 2015 Archbishop’s Appeal.
- The Archbishop’s letter is a personal request to all parishioners to consider some level of support for the work done throughout the Archdiocese by the more than 35 ministries supported by the Archbishop’s Appeal.
- Invite them to consider a gift that their means will permit. Remind them that through the Archbishop’s Appeal, the Church in San Antonio can bring care, relief, evangelization, education, spiritual healing and social services to people in need throughout the Archdiocese.
- Please announce this forthcoming mailing at the conclusion of your homily or during the bulletin announcements prior to the end of Mass.

**FIRST FOLLOW-UP Mailing- April 27, 2015**

- Please explain to your parishioners that a letter from the Archbishop will be sent to all parishioners who have not yet responded to the Appeal to provide a second opportunity to indicate their level of support to the 2015 Archbishop’s Appeal.
- The Archbishop’s letter is intended to remind parishioners of the vital importance of their donation to the Archdiocese of San Antonio sponsored ministries, and to invite them to consider a gift that their means will permit.
- Re-iterate the fact that the Archbishop’s Appeal is the one opportunity given to the Catholic Community to unite as the Archdiocesan Church to reach out to our brothers and sisters in need. In reality, the Appeal is to the Archdiocese, what the offertory is to your parish.
- Please announce this forthcoming mailing at the conclusion of your homily or during the bulletin announcements prior to the end of Mass.

**SECOND FOLLOW-UP Mailing- July 20, 2015**

- This mailing represents the final occasion to solicit support on behalf of the Appeal. It is designed to offer all non-respondents their last opportunity to indicate their level of support to the Archbishop’s Appeal.
- In this letter, the Archbishop will ask parishioners to reflect upon the importance of their charitable involvement and prayerfully consider making a gift to the Archbishop’s Appeal.
- Please announce the upcoming mailing at the end of your homily or during the bulletin announcements prior to the end of Mass.
Tips and Information for a Successful Campaign
STEP ONE: THE HOMILY

A successful “In-Pew” campaign requires a Motivational Homily given from the heart with conviction with facts/examples of how your parish and the Archdiocese work TOGETHER to carry out the mission of the Church in San Antonio.

STEP TWO: THE PROCESS

When conducting the “In-Pew” process begin by providing the parishioners with instructions to filling out the pledge card. Inform parishioners that by signing/pledging is the start of faithful commitment to themselves and God’s Holy Church.

STEP THREE: THE PLEDGE

Ask for a monthly once-a-year “Sacrificial Faith Commitment” from every household in the Archdiocese of San Antonio united in common purpose to carry out our mission as One Church.

STEP FOUR: THE FOLLOW-UP

Conduct a thorough follow-up process to ensure every household has an opportunity to give to the Appeal. Make an effort to reach everyone by utilizing all resources and the different venues of communication available.

STEP FIVE: THE ACKNOWLEDGMENT

Thank donors for their generosity and keep parishioners informed about the progress of the Appeal at the parish and the diocesan levels.
Updating the Parish list

The Office of Archbishop’s Appeal and Grants tries to keep addresses current to prevent the unnecessary cost of returned mail or duplicated mail. It is best for parishes to send updates throughout the year, for example, every month, quarterly or whenever changes occur in parish membership records, rather than sending all the changes at the end of the year. Please send us information on new parishioners, inactive members, marriages, deaths, name changes and address changes (Please include the old address. This allows our office to cross reference the information.)

Submitting the List

Your parishioner updates may be sent by either email, fax or mail. However it is preferred if you email parish update lists in an excel format.

Via email: archbishops_appeal@archsa.org
By fax: (210) 734-1970
By mail: Office of Archbishop’s Appeal and Grants, 2718 W. Woodlawn Ave., San Antonio, TX 78228

Checking for Duplications

By sending your parishioner updates throughout the year, this will allow our office additional time to review our database, thereby preventing duplication of individual records.
Online Giving

Online Giving offers families a flexible, paperless ways to contribute to the annual appeal. More than 1,300 churches and dioceses use the system, and their donors have given more than $215 million in generous, secure, online gifts.

Today, with more than half of all charitable gifts made online, and an ever-growing number of families managing their personal finances on the web, Online Giving is no longer just a convenience but a necessity for today’s churches. Online Giving is included with ConnectNow Offering through ParishSoft.

Reduce Staff Workload

Automatic payments require no paper forms or checks, saving time for church staff and families alike. The self-service system puts members in charge of their personal online contributions—It even sends them automated email confirmations and expiring credit card notifications. Giving histories and end-of-year contribution reports are always available online as well.

Connect People and the Church

Donors may choose from multiple payment methods, using one or more of checking, savings, or debit/credit card accounts. Flexible payment options are available (one-time, weekly, monthly . . .) . Convenient anytime, anywhere access lets members update amounts or account information whenever they wish.

To Donate Online or for more information about the Archbishop’s Appeal, scan this code or go to www.appealsa.org
The office of Archbishop’s Appeal and Grants maintains all records of contributions to the Archbishop’s Appeal. We will provide parishes with login information that will allow them to access parish reports and their roster online. Pastors, in an effort to decrease postage cost, please provide us with an email address so that we can email these reports to you and the Appeal Coordinators upon request.

Donors will receive the following:

- Thank you acknowledgements for all donations
- Pledge Reminders
- Tax Statements

Status of parish goals should be published in the weekly bulletin and announced from the pulpit.

**Processing In Pew and Direct Mail Payments**

It is not necessary to open pledge envelopes received by your Parish unless you determine there is cash in the envelopes (see below). Please send all envelopes with pledges and checks to Frost Bank at the address below:

Archbishop’s Appeal  
PO Box 34150  
San Antonio, TX  78265-4150

Please do not hold parishioner contributions for an extended period of time (more than 2 weeks). This delays parish/parishioner credit for payment made to their pledge and affects the timing of transactions made to their bank accounts.

**Processing Cash Contributions**

If you receive cash contributions, we recommend that you do not send cash through the mail. You may hand deliver the package to the Archbishop’s Appeal office at the Pastoral Center or you may issue a parish check for the total of cash contributions. Make sure the amount of the check totals the amount of cash indicated on the pledge envelopes. Bundle these together with your calculator tape for verification. Please send attached donor’s envelope with name, amount and address information so that proper credit is given and recorded into our database for their appeal contribution.

Archbishop’s Appeal  
2718 W. Woodlawn Ave.  
San Antonio, TX 78228

Please do not hold parishioner contributions for an extended period of time (more than 2 weeks). This delays parish/parishioner credit for payment made to their pledge and affects the timing of transactions made to their bank accounts.

**Direct Mail Contributions**

Please let your parishioners know that they should have received a letter including a pledge envelope from Archbishop Gustavo for the Appeal Campaign. It is preferred that they use this pledge envelope as it will expedite the payment process at the bank since it utilizes a scan code. Also, this will help to speed up the Appeal status reporting to your parish because the bank uses an automated payment process which also helps to reduce administrative costs for conducting the Appeal.
What is the mission and purpose of the Archbishop’s Appeal?

The Archbishop’s Appeal is a living manifestation of the Word of God serving the least of our sisters and brothers. Its mission is to identify, develop and acquire the financial resources to provide the services and programs needed for the material, educational, and spiritual needs of God’s people in the Archdiocese of San Antonio. It especially supports the work of parishes and Catholic agencies that promote the gospel message and provides resources to assist the poor and vulnerable, the marginalized and disenfranchised, the uneducated and undereducated and those who find themselves in desperate situations. It is an opportunity for Catholics throughout the Archdiocese to join together to express their solidarity with the Church and the Archbishop of San Antonio by making a freewill contribution to help carry on the important work Christ has entrusted to us as God’s stewards.

Why should your parishioners give to the Archbishop’s Appeal?

God has given each one of us gifts, graces, talents and abilities that are to be shared responsibly and wisely with others. Stewardship is more than the occasional act of charity and service. It is the way we live our lives, the commitment we give of our time, talent and treasure in thanksgiving for all the blessings we have received.

At the end of every Mass, we are called to “go in peace to love and serve the Lord”. We are challenged to help build our faith community. One person cannot do it all; but by each of us doing something, we can make a difference in the lives of people throughout the Archdiocese of San Antonio. Through the Archbishop’s Appeal, countless lives have been touched, uplifted or transformed.

Why is participation in the Archbishop’s Appeal so important?

We are all part of the same spiritual family, joining together to extend a helping hand to those in our community who need encouragement and support. It is important for parishioners to understand that their contributions are necessary to build up the Church in San Antonio. When people understand and are asked to give, they usually respond. Be sure to ask every parishioner to participate in the Appeal. Ask in a variety of ways—at the pulpit, by bulletin inserts, through display or dissemination of promotional materials, by sharing of stories from the Parish Manual or simply in conversation.

Is there a guide for how much to contribute?

Ask the Holy Spirit to guide you in your discernment. Participation is more important than amount, but as a guide, 1% of the total annual household income would be appropriate. Other suggestions include $1 for each day or each week of the year ($365 or $52), and $10 a month for the 10 months of the pledge ($100). However, any gift of any amount, whether a pledge or a one-time gift, from each parishioner would ensure that the goals for both the parish and the Archdiocese are met.
Q: I’ve never used Appeal Ministries, so how do I benefit from the Appeal?
A: Four personal benefits flow from your Appeal gift:
1) Seminarians are educated to continue to staff our parishes and missions to provide the sacraments and preach the Gospel for years and generations to come. It costs approximately 40 thousand dollars per year for each seminarian. Most men are in the seminary for 6 years before they are ordained to the priesthood.
2) Your gift shows your thanks for God’s gifts to you by ensuring that Christ’s mission continues in our own day and time. The Appeal offers an opportunity to be a good steward.
3) Your gift enables the Church to do God’s work throughout the Archdiocese of San Antonio by supporting a variety of programs and services that strengthen parishes and benefit all individuals, including yourself.
4) Your gift fulfills a portion of your responsibility to make the Church what God wants and needs it to be. We are responsible for providing the resources of time, talent, and treasure that the Church needs to carry out its mission of salvation for all. Nothing relieves us of this responsibility.

Q: How is the Archbishop's Annual Appeal conducted?
A: The Archdiocese of San Antonio conducts an annual campaign (as is the case in most dioceses in the United States), to help fund the work of its pastoral ministries and that of Catholic agencies and ministries that provide services and assistance to the poor and destitute and work to spread the Gospel of Jesus Christ. The Appeal starts in January and concludes in December of the same year. The Appeal includes a direct mail outreach and an in-pew pledge process held two consecutive weekends in February.

Q: Why should people give?
A: Catholics should give because they are grateful for the gifts that God has given them in their lives and because of the great good that their giving brings to the world.

Q: I already support my parish, isn’t that enough?
A: The Annual Appeal provides the opportunity to support our wider Church family, the Archdiocese of San Antonio, as well as our own parish ministries. When we say the Creed, we reaffirm the fact that we are members of the “one, holy, Catholic and Apostolic Church.” We are saying that we believe that every parish and every parishioner is responsible not only for his or her parish, but also for the well-being of the Church throughout the archdiocese and the world.

Q: I would like to know how my gift will benefit the parishes outside of the San Antonio urban area.
A: The pastoral ministries of the archdiocese are available to provide support to all parishes regardless of location. The Archbishop’s Appeal most likely funded the education of priests currently serving in your parish. Catechists who are teaching the children of your parish receive training through our Lay Leadership Formation Fund. And some parishes received assistance for educational materials from the Appeal. Engaged couples receive pre-marital counseling retreats. All of these are but examples of the wide variety of services provided by archdiocesan offices and ministries to parishes and parishioners across the archdiocese.

Q: I’m a full-time college student. How can I help with the Archbishop’s Appeal?
A: Get involved in your parish or your school’s campus ministry program. Give generously of your time and talent – and consider giving up an occasional pizza or movie to help someone who is less fortunate. Your gift will make a difference! Get into the habit of giving – of yourself, your talents, your time and your treasure. It is never too soon to practice being a good steward!
Support Materials
Dear Sisters and Brothers in Christ,

I’m happy to have this opportunity, as your Archbishop, to talk to you about the exciting things that are happening since we consecrated the Archdiocese to the Holy Spirit. As I visit our parishes, I feel a deep sense of gratitude for the many dedicated clergy and lay leaders who are responding to the grace of the Holy Spirit in their diligence to advance our Pastoral Priorities.

These days are especially inspiring days to be Catholic. It seems that every day, our Holy Father, Pope Francis, is opening minds and hearts to the Gospel, and to the compassion which is lived out by our Church. This has moved Catholics around the world to become more in touch with their relationship with Christ and the Church, reinvigorating our faithful and bringing back many who had been away.

New initiatives being implemented in the Archdiocese of San Antonio are producing exciting results for the New Evangelization that are Transforming the Future. Outreach efforts to raise Mass attendance and create a presence in our communities are revitalizing our parishes. In addition to evangelization efforts, the Appeal continues to sustain the essential work of the Church—to teach the faith, to ensure that there’s a strong sacramental life in the Archdiocese, to keep our Catholic schools strong, to carry on a vibrant program of nurturing and forming priestly vocations, to support our retired priests, and to extend a helping hand through our charitable outreach to the less fortunate members of our community.

These social services and pastoral initiatives which are made possible by the Archbishop’s Appeal also forge a path that draws many souls to Christ by bringing hope to those who have none, bringing comfort to those for whom day-to-day life is a struggle, and, most importantly, bringing God into the lives of those who have lost their spiritual way and guiding them to the path that leads to the Lord Jesus Christ.

We have a privilege, and a responsibility to advance this most important work and to preserve our Catholic faith for future generations in order to assure that our children, and their children, will encounter Christ and His love in the fullness of our Catholic faith. I sincerely ask for your generous participation in the 2015 Archbishop’s Appeal. Let us all join together in this good work that will provide the means for Transforming the Future.

Thank you, and may God bless each of you and keep you always in his love.

Sincerely Yours in Christ,

Most Reverend Gustavo García-Siller, M.Sp.S.
Archbishop of San Antonio

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Bulletin Announcements, this page is for the individual who is in charge of the bulletin announcements at the parish office. It can be torn out and given to them to ensure bulletin announcements are published. It can also be located on the Appeal Resources CD and website.

January 5, 2015 - Reminder to publish bulletin announcement for Announcement Weekend JANUARY 24 & 25.
The 2015 Archbishop’s Appeal pledge weekend, will take place the weekend of Feb. 21 - 22. The campaign goal is $4,500,000, and our parish goal is $__________________.

We can assure the continued existence of many important programs that help tens of thousands in our Archdiocese each year: education of our children and seminary students, care of the sick and needy are among them. Please respond generously when you are asked to make your pledge. For more information, visit the Appeal website at www.archsaappeal.org

January 12, 2015 - Reminder to publish bulletin announcement for General Mailing, JANUARY 26.
On Monday, January 26, a letter from the Archbishop will be sent out asking for your gift/pledge to support the ministries of the Archdiocese of San Antonio. This mailing gives all registered parishioners an opportunity to contribute to the Appeal, especially those who may be unable to attend Mass. Please give prayerful consideration to your level of support to help fund the essential ministries and services supported by the Appeal. To learn more about the appeal visit www.archsaappeal.org

February 2, 2015 - Reminder to publish bulletin announcement for In-Pew Weekend, FEBRUARY 21 and 22.
Countless lives are touched by every contribution to the 2015 Archbishop’s Appeal. Children, seminary students, the sick and the aged, the needy—they all depend on our generosity. Thank you for pledging today to help meet our parish goal of $_______________ and assure the continuation of these programs and services. For more information on the ministries funded by the appeal visit www.archsaappeal.org

February 9, 2015 - Reminder to publish bulletin announcement for In-Pew Follow-up Weekend, FEBRUARY 28 & MARCH 1.
We would like to thank all of our Parishioners who joined together in pledging their gift to the 2015 Archbishop’s Appeal. If you have not made your commitment, today would be a convenient opportunity to do so. Pledge cards, envelopes and pencils are available in pews or in the vestibule of the Church. Once completed, kindly place you pledge card in the offertory. Every gift is very important. Thank you for your generosity. For more information on the impact of your support for the appeal, visit www.archsaappeal.org

April 6, 2014 - Reminder to publish bulletin announcement for General Mailing- First Follow Up, APRIL 27.
Thank you to all who have contributed to the 2015 Archbishop’s Appeal. A second letter from the Archbishop will be sent out on April 27 to those of you who have not yet responded to the Appeal to provide another opportunity to share your gifts with those in need during the 2015 Archbishop’s Appeal. To learn more about the ministries funded by the appeal, visit www.archsaappeal.org

June 29, 2013 - Reminder to publish bulletin announcement for General Mailing- Second Follow Up, JULY 20.
For those who have not yet contributed to the Archbishop’s Appeal, the Archbishop will send out a final letter on July 20 asking for your Participation. Please reflect upon the importance of your charitable involvement and prayerfully consider making a gift to the Appeal to help our parish and the Archdiocese meet their goal and be able to fund the very important work carried out by the many ministries supported by the Appeal. To learn more about the impact of our support to the appeal, visit www.archsaappeal.org
Please make any changes you deem necessary to the following samples for use during Mass:

**Announcement Weekend JANUARY 24 & 25**

That in sharing our financial gifts through the upcoming Archbishop’s Appeal, we recognize our many blessings, we pray to the Lord.

**In-Pew Weekend, FEBRUARY 21 and 22**

That as we give to the Archbishop’s Appeal to help others, we give thanks to God for the gifts and blessings we have received, we pray to the Lord.

**In-Pew Follow-up Weekend, FEBRUARY 28 & MARCH 1**

That God’s blessings be upon our parish community for our support of those in need throughout the Archdiocese through the Archbishop’s Appeal, we pray to the Lord.
Please make any changes you deem necessary to the following samples for use during Mass:

**Advance Mailing, JANUARY 12**

On Thursday, January 12, a letter from the Archbishop will be sent out asking for your gift/pledge to support the ministries of the Archdiocese of San Antonio. This mailing gives all registered parishioners an opportunity to contribute to the Appeal, especially those who may be unable to attend Mass. Please give prayerful consideration to your level of support to help fund the essential ministries and services supported by the Appeal. To learn more about the appeal visit [www.archsaappeal.org](http://www.archsaappeal.org).

**Announcement Weekend JANUARY 24 & 25**

The 2015 Archbishops’ Appeal pledge weekend will take place February 21-22. The goal for our parish is $_____________. We can assure the continued existence of programs that reach tens of thousands of people in our Archdiocese each year with your help. Please pray about responding generously when you are asked to pledge.

**In-Pew Weekend, FEBRUARY 21 and 22**

Countless lives are touched by every contribution to the 2015 Archbishop’s Appeal. children, seminary students, the sick, the aged, the needy—they all depend on our generosity. Thank you to all that pledged today to help meet our parish goal and assure the continuation of these efforts.

**In-Pew Follow-up Weekend, FEBRUARY 28 & MARCH 1**

We would like to thank all of our Parishioners who joined together in pledging their gift to the 2015 Archbishop’s Appeal. If you have not made your commitment, today would be a convenient opportunity to do so. Pledge cards, envelopes and pencils are available in pews or in the vestibule of the Church. Once completed, kindly place you pledge card in the offertory. Every gift is so very important. Thank you for your generosity.

**General Mailing- First Follow Up, APRIL 27**

Thank you to all who have contributed to the 2015 Archbishop’s Appeal. A second letter from the Archbishop will be sent out on April 27 to those of you who have not yet responded to the Appeal to provide another opportunity to share your gifts with those in need during the 2014 Archbishop’s Appeal. To learn more about the ministries funded by the appeal visit [www.archsaappeal.org](http://www.archsaappeal.org).

**General Mailing- Second Follow Up, JULY 20**

For those who have not yet contributed to the Archbishop’s Appeal, the Archbishop will send out a final letter on July 20 asking for your Participation. Please reflect upon the importance of your charitable involvement and prayerfully consider making a gift to the Appeal to help our parish and the Archdiocese meet their goal and be able to fund the very important work carried out by the many ministries supported by the Appeal. To learn more about the impact of our support to the appeal visit [www.archsaappeal.org](http://www.archsaappeal.org)
2015 PRIEST COMMITTEE MEMBERS

The service that the Appeal Priest Committee has given the Appeal over the years has been instrumental to the success of the Appeal each year. The 14-member committee, which includes one priest from each of the 14 deaneries, contributes from the knowledge and the experience of the areas in which they serve to consider questions concerning the funding potential of the Appeal and the needs of the ministries requesting funding in order to make recommendations for the allocation of funds. The Committee votes on the Appeal theme and sets the amount for the overall goal of the Appeal each year. As the Appeal has grown and the work of the Appeal has been focused on the Pastoral Priorities, the Appeal Priest Committee discussed a new structure more appropriate for this direction, designating an Appeal Steering Committee to carry on this responsibility beginning in 2015.

<table>
<thead>
<tr>
<th>DEANERY</th>
<th>PRIEST</th>
<th>PARISH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Urban</td>
<td>Very Rev. Kevin P. Fausz</td>
<td>Holy Redeemer</td>
</tr>
<tr>
<td>North Urban</td>
<td>Rev. Larry Christian</td>
<td>St. Francis of Assisi</td>
</tr>
<tr>
<td>North Central Urban</td>
<td>Msgr. Pat Ragsdale</td>
<td>Shrine of St. Padre Pio</td>
</tr>
<tr>
<td>Northwest Urban</td>
<td>Rev. Jaime Renteria - Torres, MNM</td>
<td>St. Agnes</td>
</tr>
<tr>
<td>Northeast Urban</td>
<td>Rev. Kevin Shanahan, MSC</td>
<td>St. Anthony of Padua</td>
</tr>
<tr>
<td>Southwest Urban</td>
<td>Rev. Jean-Marie Mvumbi Phongo, CICM</td>
<td>Devine Providence</td>
</tr>
<tr>
<td>Southeast Urban</td>
<td>Rev. Ruben Garcia</td>
<td>St. Cecilia</td>
</tr>
<tr>
<td>West Urban</td>
<td>Rev. Michael DeGerolami</td>
<td>St. Timothy</td>
</tr>
<tr>
<td>Floresville Rural</td>
<td>Rev. Dennis Jarzombek</td>
<td>St. Mary, Stockdale</td>
</tr>
<tr>
<td>Hondo Rural</td>
<td>Rev. Edvin Rodriguez</td>
<td>Holy Cross, D’Hanis</td>
</tr>
<tr>
<td>Fredericksburg Rural</td>
<td>Rev. Msgr. Enda McKenna</td>
<td>St. Mary, Fredericksburg</td>
</tr>
<tr>
<td>Pleasanton Rural</td>
<td>Rev. Carl Maurer</td>
<td>Our Lady of Mt. Carmel (El Carmen)</td>
</tr>
<tr>
<td>Uvalde Rural</td>
<td>Rev. Valentine Gallegos, Jr.</td>
<td>Sacred Heart, Uvalde</td>
</tr>
</tbody>
</table>
2015 Steering Committee Members

The Appeal Steering Committee is a seven-member decision-making and reporting body whose function is to review Appeal funding requests in order to determine which ministries or agencies should be funded and to make recommendations to the Archbishop and to the Presbyteral Council for the amount of funds allocated to each of the ministries under consideration for funding. This committee also monitors Appeal Funding Reports to determine appropriate use of funds. The Appeal Steering Committee is comprised of two clergy, one of which serves as the Chair, two Pastoral Center Staff Members, one Archdiocesan Finance Council Member, one Lay Member, and the Moderator of the Curia.

Reverend Jim Barlow
Steering Committee Chair
St. Luke Catholic Church

Reverend Walter D’Heedene, CICM
Clergy Member
Sacred Heart Catholic Church

Ruben Hinojosa
Archdiocesan Staff Member

Lucy Herrera
Archdiocesan Staff Member

Rosemary Elizalde
Finance Council Member

Henry Gonzalez
Lay Member

Reverend Martin J. Leopold
Moderator of the Curia
Parish Goals for the 2015 Archbishop’s Appeal campaign are calculated based on the parish offertory income from the fiscal year two years prior. Using the offertory amount as a basis, a multiplier is then applied to the offertory amount to calculate the new Parish Goal for the Appeal campaign.

### Central Urban Deanery

<table>
<thead>
<tr>
<th>Parish</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Holy Redeemer</td>
<td>$12,242</td>
</tr>
<tr>
<td>Immaculate Heart of Mary</td>
<td>$8,727</td>
</tr>
<tr>
<td>San Fernando Cathedral</td>
<td>$42,893</td>
</tr>
<tr>
<td>San Francisco di Paola</td>
<td>$3,525</td>
</tr>
<tr>
<td>St. Joseph (Downtown)</td>
<td>$14,515</td>
</tr>
<tr>
<td>St. Mary</td>
<td>$8,346</td>
</tr>
</tbody>
</table>

### North Central Urban Deanery

<table>
<thead>
<tr>
<th>Parish</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Church of the Holy Spirit</td>
<td>$136,041</td>
</tr>
<tr>
<td>Holy Trinity</td>
<td>$222,514</td>
</tr>
<tr>
<td>Our Lady of Perpetual Help – Selma</td>
<td>$166,644</td>
</tr>
<tr>
<td>St. Helena</td>
<td>$69,494</td>
</tr>
<tr>
<td>St. Joseph – Honey Creek</td>
<td>$96,266</td>
</tr>
<tr>
<td>St. Mark the Evangelist</td>
<td>$205,798</td>
</tr>
<tr>
<td>Shrine of St. Padre Pio</td>
<td>$47,636</td>
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### North Urban Deanery

<table>
<thead>
<tr>
<th>Parish</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Korean Martyrs Catholic Community</td>
<td>$1,871</td>
</tr>
<tr>
<td>Our Lady of Guadalupe—Helotes</td>
<td>$155,830</td>
</tr>
<tr>
<td>Our Lady of the Atonement</td>
<td>$30,292</td>
</tr>
<tr>
<td>Prince of Peace</td>
<td>$98,479</td>
</tr>
<tr>
<td>St. Anthony Mary Claret</td>
<td>$113,270</td>
</tr>
<tr>
<td>St. Brigid</td>
<td>$101,716</td>
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<tr>
<td>St. Dominic</td>
<td>$65,364</td>
</tr>
<tr>
<td>St. Elizabeth Ann Seton</td>
<td>$148,822</td>
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<tr>
<td>St. Francis of Assisi</td>
<td>$146,148</td>
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<tr>
<td>St. Gregory the Great</td>
<td>$42,806</td>
</tr>
<tr>
<td>St. Luke</td>
<td>$117,203</td>
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<tr>
<td>St. Matthew</td>
<td>$254,642</td>
</tr>
<tr>
<td>St. Rose of Lima</td>
<td>$89,185</td>
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### NORTHEAST URBAN DEANERY

<table>
<thead>
<tr>
<th>PARISH</th>
<th>GOAL</th>
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</thead>
<tbody>
<tr>
<td>Blessed Sacrament</td>
<td>$75,961</td>
</tr>
<tr>
<td>Our Lady of Grace</td>
<td>$40,901</td>
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<tr>
<td>Our Lady of Sorrows</td>
<td>$4,100</td>
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<tr>
<td>St. Anthony de Padua</td>
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<tr>
<td>St. Joan of Arc – Kirby</td>
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<tr>
<td>St. John Neumann</td>
<td>$39,510</td>
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<tr>
<td>St. John the Evangelist</td>
<td>$13,475</td>
</tr>
<tr>
<td>St. Monica – Converse</td>
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<tr>
<td>St. Patrick</td>
<td>$6,767</td>
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<tr>
<td>St. Peter, Prince of the Apostles</td>
<td>$37,484</td>
</tr>
<tr>
<td>St. Pius X</td>
<td>$64,732</td>
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<tr>
<td>St. Thomas More</td>
<td>$19,055</td>
</tr>
<tr>
<td>Vietnamese Martyrs</td>
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### NORTHWEST URBAN DEANERY

<table>
<thead>
<tr>
<th>PARISH</th>
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<tbody>
<tr>
<td>Christ the King</td>
<td>$8,284</td>
</tr>
<tr>
<td>Holy Family</td>
<td>$15,586</td>
</tr>
<tr>
<td>Holy Rosary</td>
<td>$10,035</td>
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<tr>
<td>Our Lady of Mt. Carmel &amp; St. Térèse (Little Flower)</td>
<td>$25,275</td>
</tr>
<tr>
<td>Sacred Heart</td>
<td>$16,864</td>
</tr>
<tr>
<td>St. Agnes</td>
<td>$4,742</td>
</tr>
<tr>
<td>St. Ann</td>
<td>$10,253</td>
</tr>
<tr>
<td>St. Mary Magdalen</td>
<td>$52,238</td>
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<tr>
<td>St. Paul</td>
<td>$43,069</td>
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## Transforming the Future
### Parish Goals

### SOUTHEAST URBAN DEANERY

<table>
<thead>
<tr>
<th>PARISH</th>
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<tr>
<td>Holy Name</td>
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<tr>
<td>Mission Concepción</td>
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</tr>
<tr>
<td>Mission San Francisco de la Espada / Santa Francisca Cabrini</td>
<td>$4,817</td>
</tr>
<tr>
<td>Mission San José y San Miguel</td>
<td>$10,125</td>
</tr>
<tr>
<td>Our Lady of Perpetual Help</td>
<td>$3,504</td>
</tr>
<tr>
<td>Señor Santo Niño de Cebú</td>
<td>$5,676</td>
</tr>
<tr>
<td>St. Ann Mission / San Juan Capistrano</td>
<td>$2,488</td>
</tr>
<tr>
<td>St. Benedict</td>
<td>$17,795</td>
</tr>
<tr>
<td>St. Cecilia</td>
<td>$11,344</td>
</tr>
<tr>
<td>St. Gerard</td>
<td>$10,315</td>
</tr>
<tr>
<td>St. Jerome</td>
<td>$23,538</td>
</tr>
<tr>
<td>St. Margret Mary</td>
<td>$32,606</td>
</tr>
<tr>
<td>St. Michael</td>
<td>$2,138</td>
</tr>
<tr>
<td>St. Philip of Jesus</td>
<td>$10,289</td>
</tr>
</tbody>
</table>

### SOUTHWEST URBAN DEANERY

<table>
<thead>
<tr>
<th>PARISH</th>
<th>GOAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Divine Providence</td>
<td>$13,959</td>
</tr>
<tr>
<td>Our Lady of the Angels</td>
<td>$8,389</td>
</tr>
<tr>
<td>St. Bonaventure</td>
<td>$12,632</td>
</tr>
<tr>
<td>St. Clare</td>
<td>$5,914</td>
</tr>
<tr>
<td>St. Henry</td>
<td>$8,864</td>
</tr>
<tr>
<td>St. James the Apostle</td>
<td>$27,804</td>
</tr>
<tr>
<td>St. Joseph (South San Antonio)</td>
<td>$15,900</td>
</tr>
<tr>
<td>St. Lawrence, the Martyr</td>
<td>$20,338</td>
</tr>
<tr>
<td>St. Leo the Great</td>
<td>$35,813</td>
</tr>
<tr>
<td>St. Leonard</td>
<td>$14,753</td>
</tr>
<tr>
<td>St. Vincent de Paul</td>
<td>$37,966</td>
</tr>
</tbody>
</table>
### Transforming the Future

**Parish Goals**

#### West Urban Deanery

<table>
<thead>
<tr>
<th>Parish</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Immaculate Conception</td>
<td>$3,030</td>
</tr>
<tr>
<td>Our Lady of Good Counsel</td>
<td>$6,479</td>
</tr>
<tr>
<td>Our Lady of Guadalupe</td>
<td>$12,716</td>
</tr>
<tr>
<td>Resurrection of the Lord</td>
<td>$14,878</td>
</tr>
<tr>
<td>St. Alphonsus</td>
<td>$4,528</td>
</tr>
<tr>
<td>St. Gabriel</td>
<td>$3,977</td>
</tr>
<tr>
<td>St. John Berchmans</td>
<td>$15,168</td>
</tr>
<tr>
<td>St. Jude</td>
<td>$17,336</td>
</tr>
<tr>
<td>St. Stephen</td>
<td>$2,428</td>
</tr>
<tr>
<td>St. Timothy</td>
<td>$4,345</td>
</tr>
<tr>
<td>San Juan de los Lagos</td>
<td>$8,481</td>
</tr>
<tr>
<td>San Martin de Porres</td>
<td>$9,325</td>
</tr>
</tbody>
</table>

#### Floresville Rural Deanery

<table>
<thead>
<tr>
<th>Parish</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blessed Sacrament – Poth</td>
<td>$12,732</td>
</tr>
<tr>
<td>Holy Trinity – Falls City</td>
<td>$4,238</td>
</tr>
<tr>
<td>Immaculate Conception of the BVM – Panna Maria</td>
<td>$6,816</td>
</tr>
<tr>
<td>St. Helena, Helena</td>
<td>$343</td>
</tr>
<tr>
<td>Nativity of the BVM – Cestohowa</td>
<td>$4,361</td>
</tr>
<tr>
<td>Our Lady Queen of Peace – Kenedy</td>
<td>$5,333</td>
</tr>
<tr>
<td>Sacred Heart – Floresville</td>
<td>$31,361</td>
</tr>
<tr>
<td>St. Ann – Kosciusko</td>
<td>$3,519</td>
</tr>
<tr>
<td>St. Anthony - Elmendorf</td>
<td>$8,823</td>
</tr>
<tr>
<td>Our Lady of Perpetual Help - Saspamco</td>
<td>$1,175</td>
</tr>
<tr>
<td>St. Anthony – Runge</td>
<td>$2,974</td>
</tr>
<tr>
<td>St. Boniface – Hobson</td>
<td>$1,807</td>
</tr>
<tr>
<td>St. Cornelius – Karnes City</td>
<td>$7,796</td>
</tr>
<tr>
<td>St. Elizabeth, Fashing</td>
<td>$2,188</td>
</tr>
<tr>
<td>St. Joseph – Nixon</td>
<td>$2,465</td>
</tr>
<tr>
<td>St. Philip Benizi - Smiley</td>
<td>$651</td>
</tr>
<tr>
<td>St. Mary - Stockdale</td>
<td>$4,489</td>
</tr>
</tbody>
</table>
# Transforming the Future

## Parish Goals

### Hondo Rural Deanery

<table>
<thead>
<tr>
<th>Parish</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Holy Cross - D'Hanis</td>
<td>$3,637</td>
</tr>
<tr>
<td>Immaculate Heart of Mary - Pearsall</td>
<td>$10,335</td>
</tr>
<tr>
<td>Our Lady of Grace - La Coste</td>
<td>$12,516</td>
</tr>
<tr>
<td>Our Lady Queen of Heaven - Macdona</td>
<td>$2,999</td>
</tr>
<tr>
<td>Sacred Heart of Jesus - Von Ormy</td>
<td>$2,516</td>
</tr>
<tr>
<td>St. Andrew - Lytle</td>
<td>$4,785</td>
</tr>
<tr>
<td>St. John Bosco - Natalia</td>
<td>$2,474</td>
</tr>
<tr>
<td>St. John the Evangelist - Hondo</td>
<td>$15,938</td>
</tr>
<tr>
<td>St. Joseph - Devine</td>
<td>$11,079</td>
</tr>
<tr>
<td>Our Lady of Mt. Carmel - Big Foot</td>
<td>$471</td>
</tr>
<tr>
<td>St. Augustine - Moore</td>
<td>$397</td>
</tr>
<tr>
<td>St. Joseph - Dilley</td>
<td>$2,992</td>
</tr>
<tr>
<td>St. Louis - Castroville</td>
<td>$33,423</td>
</tr>
<tr>
<td>St. Francis of Assisi - Mico</td>
<td>$421</td>
</tr>
<tr>
<td>St. Mary - Somerset</td>
<td>$3,278</td>
</tr>
<tr>
<td>Immaculate Heart of Mary Mission - Yancey</td>
<td>$488</td>
</tr>
</tbody>
</table>

### Fredericksburg Rural Deanery

<table>
<thead>
<tr>
<th>Parish</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Notre Dame - Kerrville</td>
<td>$77,711</td>
</tr>
<tr>
<td>Sacred Heart - Comfort</td>
<td>$9,806</td>
</tr>
<tr>
<td>St. Anthony - Harper</td>
<td>$4,019</td>
</tr>
<tr>
<td>St. Francis Xavier - Stonewall</td>
<td>$4,521</td>
</tr>
<tr>
<td>St. Mary - Fredericksburg</td>
<td>$70,900</td>
</tr>
<tr>
<td>Our Lady of Guadalupe Mission - Fredericksburg</td>
<td>$934</td>
</tr>
<tr>
<td>St. Peter the Apostle - Boerne</td>
<td>$122,523</td>
</tr>
<tr>
<td>St. Stanislaus - Bandera</td>
<td>$13,035</td>
</tr>
<tr>
<td>St. Victor's Chapel - Lakehills</td>
<td>$2,531</td>
</tr>
</tbody>
</table>
### Transforming the Future
#### Parish Goals

#### PLEASANTON RURAL DEANERY

<table>
<thead>
<tr>
<th>Parish</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our Lady of Mount Carmel - Losoya</td>
<td>$8,638</td>
</tr>
<tr>
<td>St. Andrew - Pleasanton</td>
<td>$20,328</td>
</tr>
<tr>
<td>Sacred Heart - Campbellton</td>
<td>$1,596</td>
</tr>
<tr>
<td>St. Luke - Loire</td>
<td>$3,672</td>
</tr>
<tr>
<td>Our Lady of Guadalupe - Leming</td>
<td>$1,548</td>
</tr>
<tr>
<td>St. Matthew - Jourdanton</td>
<td>$7,508</td>
</tr>
<tr>
<td>St. Ignatius - Christine</td>
<td>$697</td>
</tr>
<tr>
<td>St. Peter the Fisherman - Von Ormy</td>
<td>$2,638</td>
</tr>
<tr>
<td>St. Philip Benizi - Poteet</td>
<td>$5,915</td>
</tr>
<tr>
<td>St. Rose of Lima - Charlotte</td>
<td>$2,925</td>
</tr>
<tr>
<td>St. Joseph - Tilden</td>
<td>$1,713</td>
</tr>
</tbody>
</table>

#### UVALDE RURAL DEANERY

<table>
<thead>
<tr>
<th>Parish</th>
<th>Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our Lady of Guadalupe - Del Rio</td>
<td>$12,388</td>
</tr>
<tr>
<td>Sacred Heart - Del Rio</td>
<td>$13,595</td>
</tr>
<tr>
<td>Mary Queen of the Universe - Comstock</td>
<td>$327</td>
</tr>
<tr>
<td>Sacred Heart - Uvalde</td>
<td>$31,187</td>
</tr>
<tr>
<td>Sacred Heart of Mary - Rocksprings</td>
<td>$1,858</td>
</tr>
<tr>
<td>St. Mary Magdalen - Camp Wood</td>
<td>$638</td>
</tr>
<tr>
<td>St. Raymond of Pennafort - Leakey</td>
<td>$1,713</td>
</tr>
<tr>
<td>St. Joseph - Del Rio</td>
<td>$35,562</td>
</tr>
<tr>
<td>St. Mary Magdalene - Brackettville</td>
<td>$5,534</td>
</tr>
<tr>
<td>St. Patrick - Sabinal</td>
<td>$2,190</td>
</tr>
<tr>
<td>St. Joseph - Knippa</td>
<td>$296</td>
</tr>
<tr>
<td>St. Mary - Vanderpool</td>
<td>$379</td>
</tr>
<tr>
<td>San Juan Diego Chapel Mission</td>
<td>$314</td>
</tr>
</tbody>
</table>
# Transforming the Future

## Parish Goals

**SEGUN RURAL DEANERY**

<table>
<thead>
<tr>
<th>PARISH</th>
<th>GOAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annunciation of the BVM – St. Hedwig</td>
<td>$17,202</td>
</tr>
<tr>
<td>Church of the Good Shepherd - Schertz</td>
<td>$37,731</td>
</tr>
<tr>
<td>Immaculate Conception – Marion</td>
<td>$2,538</td>
</tr>
<tr>
<td>Holy Family – New Braunfels</td>
<td>$10,643</td>
</tr>
<tr>
<td>Our Lady of Perpetual Help – New Braunfels</td>
<td>$13,072</td>
</tr>
<tr>
<td>St. John – Hunter</td>
<td>$1,323</td>
</tr>
<tr>
<td>Our Lady of Guadalupe – Seguin</td>
<td>$22,188</td>
</tr>
<tr>
<td>St. Ann – La Vernia</td>
<td>$18,221</td>
</tr>
<tr>
<td>St. James - Gonzales</td>
<td>$9,606</td>
</tr>
<tr>
<td>Sacred Heart – Gonzales</td>
<td>$3,912</td>
</tr>
<tr>
<td>St. Patrick – Waelder</td>
<td>$1,482</td>
</tr>
<tr>
<td>St. James – Seguin</td>
<td>$31,853</td>
</tr>
<tr>
<td>Sts. Peter and Paul – New Braunfels</td>
<td>$119,633</td>
</tr>
<tr>
<td>St. Thomas the Apostle – Canyon Lake</td>
<td>$24,024</td>
</tr>
<tr>
<td>St. Joseph Mission – Redwood</td>
<td>$1,247</td>
</tr>
</tbody>
</table>
Every year, we receive more requests for funding than we are able to support. The Appeal provides funds for long-standing commitments to support the work of Catholic agencies, Pastoral Center ministries, and Catholic social services within the Archdiocese of San Antonio.

What difference do contributions to the Archbishop’s Appeal make?

Following are only a few of the services made possible with assistance from the Archbishop’s Appeal:

- **402,000** Catholics kept informed through CTSA, Today’s Catholic and the Archdiocesan website
- **1,320** parish catechists and **32** catechetical leaders have been certified
- **28,000** children received religious formation
- **482** lay ministers received assistance to attend workshops that prepared them for parish ministry
- **898** couples strengthened their unions and families at Marriage and Family workshops
- **1,900** children received tuition-assistance for Catholic School through Hope for the Future
- **1,000** disabled persons were assisted by the Ministry for Persons with Disabilities
- **1,200** individuals went door to door to bring the love of Christ to their neighbors.
- **1,500** children found love, caring and a surrogate family at St. PJ’s Children’s Home
- **423** clients found a child-safe shelter at Seton Home which also provides spirituality education
- **104** seminarians were housed in Flores Hall at Assumption Seminary
- **33** seminarians received financial support for tuition, texts and formation fees

<table>
<thead>
<tr>
<th>Allocation of Funds</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Ministries</td>
<td>27%</td>
</tr>
<tr>
<td>Evangelization/Outreach</td>
<td>12%</td>
</tr>
<tr>
<td>Seminarian Support</td>
<td>21%</td>
</tr>
<tr>
<td>Pastoral Formation</td>
<td>18%</td>
</tr>
<tr>
<td>Education</td>
<td>11%</td>
</tr>
<tr>
<td>Priestly Ministries</td>
<td>8%</td>
</tr>
<tr>
<td>Parish Stewardship</td>
<td></td>
</tr>
<tr>
<td>Development and Grant Acquisition</td>
<td>3%</td>
</tr>
</tbody>
</table>
Here are some questions to consider. If you answer yes to any of the following, you have benefited from the generosity of the thousands of donors who help our parishes continue to grow and flourish.

♦ Have your RCIA team members attended training for Christian Initiation sponsored by the Adult Faith Formation Office?
♦ Have any of your lay leaders such as catechists, lectors, music directors, youth ministers, etc. received scholarships to attend seminars, educational courses, workshops or conferences?
♦ Has your parish received catechetical materials for parishes in need?
♦ Has anyone in your parish been in the hospital and had a visit from a Catholic Chaplain?
♦ Has any couple in your parish attended marriage preparation and marriage enrichment retreats?
♦ Have any of your teens received a scholarship to attend Super Youth Spectacular or other events for youth?
♦ Do any of your families have college-aged children in the Archdiocese who attend Mass on campus and participate in evangelization and faith formation programs at their campuses?
♦ Do you have a priest at your parish who received assistance through the Seminarian Fund at Assumption Seminary?
♦ Is your present pastor nearing retirement age and will your parish need a priest in the near future?
♦ Has a priest in your parish retired and is receiving assistance from the Priest Pension Plan?
♦ Have any of your parish families received tuition assistance for sending their children to Catholic Schools?
♦ Do your parishioners read *Today’s Catholic* newspaper, watch Catholic programming on CTSA or visit the archdiocesan website to stay informed?
♦ Does your parish have adults and youth involved with the Catholic Youth Organization (CYO) who have received training or educational materials on providing a safe environment for our children?
♦ Has your parish received a workshop or training in New Evangelization, Liturgy or other Pastoral Services?

In addition to helping parishes, the Appeal also helps thousands of men, women and children across the archdiocese who need assistance with food, shelter, and medical care, or are not able to provide the cost of Catholic education for their families and those who are seeking spiritual guidance or find themselves in desperate situations.
Holy Spirit, Counselor and Helper,

As a people consecrated to you, we seek to be
A light for the world and salt for the earth.
Grant that we may boldly proclaim the
Gospel,
And draw many souls to Christ.

Lord of Hope, transform us so that we may
Transform the Future.
Unite us as the Body of Christ, strengthen
us with your grace,
And embolden us to reach out to the
discouraged with hope,
to the lost with Truth, and to the suffering
with love.

Giver of Life, make us grateful for our many blessings,
and help us to share generously with those in need.
Bless and multiply our gifts to the 2015 Archbishop’s Appeal
so that they may bear much fruit.

Amen.
The staff of the Archbishop’s Appeal and Grants Office is here to assist you if you should have any questions. Please call us if we can be of any assistance through the Appeal process.

Phone No: (210) 734-1604
Fax No: (210) 734-1970
Web: www.archsaappeal.org

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